WILLIANS ALCALÁ

FRONTEND DEVELOPER

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Hi! I'm Willians Alcalá, a Frontend developer with a passion for creating amazing web experiences. Although my main focus is development, I also dive into web design with Figma and have experience in graphic design, including creating logos and email campaigns.

EXPERIENCE

JANUARY - FEBRUARY 2025 | <u>MAGNOVA AGENCY</u>

Web Developer

- Custom WordPress Landing Page development.
- Website creation with custom HTML for specific design and functionality.
- Design focused on attracting new customers and enhancing services.
- Adaptation to customer needs and preferences.

MARCH - JUNE 2025 | <u>MY HOME PUNTA CANA</u>

Web Developer and SEO Specialist

- Complete website redesign and rebuild for My Home Punta Cana.
- Strong focus on SEO optimization: page architecture, keyword rich content, and friendly slugs (URLs).
- Improved search engine positioning and visibility.
- Property listing management for sale and rentals.

JUNE - JULY 2025 | <u>PUNTA CANA CONSULTING GROUP</u>

Frontend Web Developer

- Complete website redesign with focus on a streamlined interface.
- Significant improvement of the User Experience (UX).
- Implementation of advanced property search system.
- Creation of intuitive navigation and superior visual aesthetics.

SKILLS

- HTML
- CSS
- JavaScript
- PHP
- Vue
- MySQL
- Python
- React
- Illustrator
- Photoshop
- Figma
- Sketch
- Spanish
- English C1